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September 17, 2010

Assemblywoman Fiona Ma
12th Assembly District
California State Capitol
Sacramento, California

This shall serve as a Memorandum of Understanding on behalf of Premier Exhibitions, Inc. ("Premier") and California State Assemblywoman Fiona Ma relating to Premier's presentation of human anatomy exhibitions presented in California. Premier has agreed to this Memorandum in lieu of Ms. Ma sponsoring legislation governing the presentation of these exhibitions.

On and after September 20, 2010, any "Bodies Revealed" exhibitions presented in California will meet the following criteria:

1. At the ticket booth and immediately inside the facility showing the exhibit, two disclaimers shall be displayed in conspicuous font so patrons of the exhibit may read such disclaimers easily. The content of the disclaimers shall be governed by (2) and (3).
2. If Premier Exhibitions exhibits specimens in California which the supplier has certified were approved by the donor or donor's family to be used for medical purposes, the following disclaimer will be displayed pursuant to (1):

The Specimens in this exhibition are the remains of people from China. The Company presenting the exhibition, Premier Exhibitions, Inc., does not know the identity or the cause of death for the people whose remains are on display. The Chinese suppliers who provided these specimens for this exhibition have given sworn affidavits confirming that the specimens were received through medical universities in China, died of natural causes and are not the remains of prisoners.

Premier relies on these statements but cannot independently prove that the specimens are not the remains of prisoners and that all of them died of natural causes.

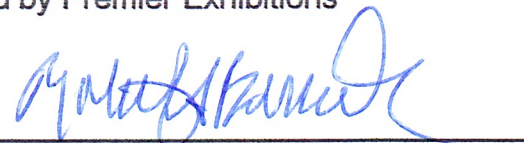
3. If Premier Exhibitions exhibits specimens in California for which the supplier has certified were unclaimed specimens, and therefore which did not provide any form of consent, the following disclaimer will be displayed pursuant to (1):

This exhibit displays human remains of Chinese people that were originally received by the Chinese Bureau of Police. The Company presenting the exhibition, Premier Exhibitions, Inc., cannot independently verify that the specimens you are viewing are not the remains of Chinese prisoners. Instead, Premier relies not just on the examinations of the specimens performed by its medical staff, but also on the representations of its Chinese partner that the specimens you are viewing all died of natural causes.

4. Premier Exhibitions will reimburse any customer who purchased a ticket or tickets remotely, before reading the disclaimer, and who requests reimbursement prior to entering the exhibit.
5. In the event legislation is chaptered following the operative date of this MOU that addresses any issues included in the MOU, this MOU will be null and void. This MOU however shall not be considered to preclude future legislation.

Signed by Premier Exhibitions

By: _____



Robert A. Brandon
General Counsel